

## LOGO DESIGN GUIDANCE FOR COPPER BASIN CARES

### Welcome, Young Artists!

Join us on Earth Day, April 22, 2024, for our 'Copper Basin Cares' Environmental Fair! We are currently seeking an iconic logo to represent our fair, which will be showcased on a variety of promotional items, including stickers and posters. Dive into the spirit of creativity and community engagement by participating in our Logo Design Contest. It's a wonderful opportunity for you to express your passion for the environment and our community through your artistic talents.

### What Are We Looking For?

Your task is to make a logo that has the words 'Copper Basin Cares.' This logo should show how we all care about our community and the environment.

### Here's How You Can Create Your Logo:

- 1. Slogan Is Key:**
  - Think about how the slogan "Copper Basin Cares" makes you feel and let that help you create your design.
- 2. Circle of Life:**
  - We really like circles! Since we're giving you a circular template, try to fit your design inside the round shape.
- 3. Environmental & Community Touch:**
  - The fair is all about the environment and our community. So, in your logo, include things from nature like trees, rivers, people or animals. Anything that shows we care about our environment and community is great!
- 4. Color It Beautiful:**
  - Use bright and happy colors to make your design stand out. Greens, blues, and colors like those found in nature are great choices, but feel free to use any colors you really like.
- 5. Unleash Creativity:**
  - Let your imagination soar! We're looking for something unique, a logo that you're truly proud of.
- 6. Simplicity Wins:**
  - Logos are usually small, so try to make a design that is simple and easy for everyone to recognize.

**Remember:**

- Have fun with your design! This is all about expressing yourself and your love for the environment.
- Be original. We want to see your personal touch in every logo.

**Submission Details:**

- Please submit your logo by March 1, 2024.
- Please submit your logo by doing one of the following:
  - Scan your logo using the application “Adobe Scan” and email it to [cmerrick@crnative.org](mailto:cmerrick@crnative.org).
  - Mail it to:  
Copper River Native Association, Attn: Colleen Merrick  
Robert Marshall Building, PO Box 383  
TCS mile 111.5 Richardon Hwy Glennallen AK 99588
  - Submit it to your teacher, and they’ll scan it and email it to [cmerrick@crnative.org](mailto:cmerrick@crnative.org).
- Include your name, age, telephone, and email with your submission.
- Have your parents sign their name and complete your contact information before submission.

**How We Will Use the Design**

- Marketing (stickers, brochures, posters, flyers, social media etc.)

**Awesome Prizes Await!**

There are exciting prizes for the best logos. Prizes and winners are divided according to age groups, which have been decided on by the mural and logo design contest committee. Remember, everyone is a winner for participating and showing their care for the community and environment.

**Good Luck, and Let Your Creativity Shine!**

Student Name: \_\_\_\_\_

Email: \_\_\_\_\_

Student Age: \_\_\_\_\_ Parent's Name: \_\_\_\_\_

Telephone: \_\_\_\_\_ Parent's Signature: \_\_\_\_\_

*\*By signing this document, you hereby grant the CRNA Environmental Fair full consent to utilize your submitted logo design in any manner deemed appropriate for promotional, marketing, or any other related purposes, at its sole discretion.*

**COPPER BASIN CARES**

**ENVIRONMENTAL FAIR**